

Lesson Plan w.e.f 27/01/2025 to 29/05/2025

Name of Subject:-	Entrepreneurship and Start-ups	Branch:-	Mechanical Engg.
Name of Teacher:-	Indu Rani Chandel	Semester:-	6th Semester
Designation:-	Lecturer (English)	Session:-	Jan-May 2025

Sr No	Month	Week	Contents	Remarks
1	January	Week 5	UNIT 1 – Introduction to Entrepreneurship and Start-Ups	
2	February	Week 1	Definitions, Traits of an entrepreneur, Intrapreneurship, Motivation. Types of Business Structures, Similarities/differences between entrepreneurs and managers.	
		Week 2	Similarities/differences between entrepreneurs and managers. UNIT 2 – Business Ideas and their implementation	
		Week 3	Discovering ideas and visualizing the business Activity map Business Plan	
		Week 4	UNIT 3 – Idea to Start-up Market Analysis–Identifying the target market,	
3	March	Week 1	Competition evaluation and Strategy Development, Marketing and accounting, Risk analysis	
		Week 2	UNIT 4 –Management Company's Organization Structure,	
		Week 3	Class Test -I	
		Week 4	Recruitment and management of talent. Financial organization and management	
4	April	Week 1	Recruitment and management of talent. Financial organization and management	
		Week 2	UNIT 5-Financing and Protection of Ideas	
		Week 3	Class Test -II	
		Week 4	Financing methods available for start-ups in India Communication of Ideas to potential investors–Investor Pitch	
		Week 5	Financing methods available for start-ups in India Communication of Ideas to potential investors–Investor Pitch	
5	May	Week 1	UNIT 6 –Exit strategies for entrepreneurs, bankruptcy, and succession and harvesting strategy.	
		Week 2	House Test	
		Week 3	bankruptcy, and succession and harvesting strategy.	
		Week 4	Revision	
		Week 5	Revision	

Signature of Teacher

Indu Rani Chandel

Signature of H.O.D

Government Polytechnic Hamirpur H.P. 17001

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Lesson Plan w.e.f 27/01/2025 to 29/05/2025					
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Name of Teacher:-		Indu Rani Chandel		Semester:-	6th Semester
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Signature of Teacher

Indu Rani Chandel

Signature of H.O.D

GOVT. POLYTECHNIC, HAMIRPUR (H.P.)**Lesson Planning and Coverage****Branch: Information Technology****Subject: Basics of Management****Teacher: Indu Rani Chandel****Semester: 6th****Session: Jan-July 2025**

Sr. No.	No of Lectures	Chapter/Unit Description	Detailed contents	Reference Resources	Remarks
1	13	Introduction to Management	Definitions and Concept of Management, Functions of management- planning, organizing, staffing, coordinating and controlling, various area of management, structure of an organization.	R1, R2, R3	
2	13	Self-Management and Development	Life Long Learning Skills, Concept of personality Development, ethics and moral values, concept of physical Development, significance of health, hygiene, body gestures, time management concept, Intellectual Development	R1, R2, R3	
3	13	Leadership and Motivation	Meaning, importance, types of leadership and qualities of a good leader. Concept and importance of motivation – drives and incentives, types of motivation.	R1, R2, R3	
4	13	Legal Environment and Business	Various labour laws and its necessity, salient features of Income Tax act- computation of income tax on salary income, sales and Excise Tax – Vat & Excise duty and Factory Act 1948. Intellectual property Rights – Concept, infringements and remedies related to patents, copy rights, trade marks and designs. Accident and Safety – Meaning and concept of accident and safety, causes, safety precautions and various measures after accidents.	R1, R2, R3	
5	12	Total Quality Management	Meaning and concept of Total Quality Management, various factors to achieve TQM in an organization. Standards and Codes- National & International.	R1, R2, R3	

Signature of Teacher with Date**Signature of HOD****Reference Books & Online Resources**

1. Principal and practice of management by Shyamal Bannerjee
2. Basics of management N.P. Singh
3. Modern management technique by S.L. Goel

COURSE OUTCOMES:**After completing this course students will be able to:**

- CO.1 To understand the basics of management.
- CO-2 To understand self- management.
- CO-3 To understand the legal environment and business.
- CO.4 To understand the concept of total quality management.